



Ms. Cathy Morrow Roberson
Founder and Head Analyst, Logistics Trends & Insights LLC

Ms. Cathy Morrow Roberson is Founder and Head Analyst at Logistics Trends & Insights LLC, a global logistics market research company. She is a frequent commentator on global logistics industry trends and has over 15 years of experience in the logistics industry. Ms. Roberson previously worked as a Senior Analyst for Transport Intelligence and a Government Operations Specialist at UPS Supply Chain Solutions.

Ms. Roberson has written articles in publications including Air Cargo World, CIO Review, and Pharmaceutical Manufacturing & Packing Sourcer and is a regular contributor to LogiSYM, a magazine for supply chain executives. She holds a MBA in Marketing and Finance from Mercer University and a MLS in Research from University of South Carolina.

Ms. Roberson has not testified before the Commission.

Questions for Panelist

1. Provide an overview of China's logistics industry, including its major segments. What are the major challenges facing the industry?
2. How has China's e-commerce boom contributed to the growth of China's logistics industry? Describe the different types of logistics models major e-commerce players in China are adopting as new entrants to the industry.
3. Describe the Chinese government's role in the development of China's logistics sector and China's regulatory regime for logistics.
4. Describe China's potential for foreign logistics companies and assess U.S. logistics firms' operations in China. What segments pose the greatest opportunities for U.S. market participation, and why? Which segments are the most challenging, and why? What formal and informal market access barriers do foreign logistics firms face? How have market access restrictions influenced the types of operations and partnerships pursued by the U.S. and other foreign firms in China?
5. The Commission is mandated to make policy recommendations to Congress based on its hearings and other research. What are your recommendations for congressional action related to the topic of your testimony?