

Monica Gorman
Managing Director, Crowell Global Advisors



Dr. Monica Gorman is Managing Director at Crowell Global Advisors, the global policy consulting firm affiliated with Crowell & Moring LLP, where she advises clients on global trade, tariffs, supply chain resilience, and industrial policy. From 2022-25, she served as Special Assistant to the President for Manufacturing & Industrial Policy at the White House National Economic Council, where she spearheaded the establishment of the White House Council on Supply Chain Resilience. She also led the nation's Supply Chain Disruptions Task Force. Dr. Gorman served as Deputy Assistant Secretary of Commerce for Manufacturing from 2021-22, working to advance the global competitiveness of U.S. industries.

Prior to government service, Dr. Gorman was Vice President of Responsible Leadership & Global Compliance at New Balance for nine years, where she oversaw the company's trade and compliance divisions. Before New Balance, she led American Eagle Outfitters' global trade, corporate responsibility, and product safety departments. Monica also served as executive producer of New Balance's short film, "Made Responsibly: Vietnam," which was nominated for an Emmy award in 2020.

Dr. Gorman served as a business representative on the Department of Commerce's Industry Trade Advisory Committee for Textiles & Apparel for more than a decade as well as on the Boards of Directors for the Fair Labor Association, the United States Footwear Manufacturers Association, and the USDA Cotton Board. Dr. Gorman earned her A.B. summa cum laude from Dartmouth and her M.Phil. and Ph.D. from the University of Oxford.

Dr. Gorman has not previously testified before the Commission.