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Denis Simon is Clinical Professor of Strategy and Entrepreneurship at the Kenan-Flagler Business School at UNC Chapel Hill and is an expert on international business and technology. He has more than four decades of experience studying business, competition, innovation and technology strategy innovation in China. He is director of corporate partnerships at the Kenan Institute of Private Enterprise within UNC Kenan-Flagler Business School.

Dr. Simon served as professor of the practice at Duke University's Fuqua School of Business and executive vice chancellor of Duke Kunshan University in China (2015-2020). He was a founding member the Experts Group of the US-China Innovation Dialogue organized by the White House Office of Science and Technology Policy and China's Ministry of Science & Technology. He served as a special adviser to the U.S. Patent and Trademark Office on intellectual property rights issues in U.S.-China relations. He also was a member of the IBM-sponsored project Innovation Outlook 2.0 and 3.0 and served on the U.S. Council on Competitiveness as an expert dealing with China and international innovation issues.

Dr. Simon's extensive publications include books and articles on business, innovation and technology issues in China and the Pacific Rim. He is the author of several books including "Corporate Strategies Towards the Pacific Rim," "Techno-Security in an Age of Globalization" and "China's Emerging Technological Edge: Assessing the Role of High-End Talent."

He earned his PhD and MA from the University of California, Berkeley and his BA from the State University of New York.

Dr. Simon has before the Commission three times, most recently in 2012 on "Assessing China's Efforts to Become an "Innovation Society" – A Progress Report."