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Executive Summary

Commissioner Wong, Commissioner Glas, other distinguished members of the Commission, it is an honor to testify before you today on China's cyber capabilities. I have been asked to brief you on Chinese leaders' efforts to become a "cyber superpower", how China and the U.S. compare in metrics of cyber power, and China's offensive cyber capabilities in contrast to the United States.

I have **5 main points** to make in this testimony:

- 1. <u>China is a major peer adversary in cyberspace</u>. Its offensive cyber capabilities rival the United States', its operations demonstrate clear development of asymmetric capabilities that enable it to achieve strategic goals, and its cyber defensive capabilities are robust.
- 2. Xi Jinping has dramatically escalated Chinese rhetoric and capabilities around cyber power. He has modernized his military, shifted propaganda priorities to pursue global information dominance, and is <u>remaking the international supply chain with Chinese companies</u>.
- 3. <u>China has asymmetric capabilities that the U.S. is currently constrained from developing</u> via international or domestic law, on top of their already impressive arsenal, for both economic espionage and national security use. They use their private sector for cyber operations, and blatantly disregard any efforts to name and shame their behavior.
- 4. While China and the United States both suffer from a cyber personnel shortage, China's enablement of private sector offensive security contractors and academic institutions, and emphasis on asymmetric capabilities, will allow it to grow capabilities despite these issues.
- 5. The United States does <u>not currently have</u> adequate cyber defenses, personnel, supply chain security, or international technical and standards leadership to rival China long-term.

To ensure adequate capabilities in response to China's cyber superpower goals, Congress must:

- **Bolster US cyber defenses** by creating federal mandatory breach notification laws, threat information sharing requirements and patching requirements for critical infrastructure;
- Appropriate funds to secure the global supply chain, particularly towards semiconductor foundries and open source detection and response efforts in the America COMPETES act;
- **Diversify the US cyber security jobs pipeline** by loosening foreign talent restrictions, increasing cyber visa quotas, doubling education budgets, and expanding the U.S. Digital Service "tour of duty" model to public sector cyber defense jobs; and
- Work with allies to support U.S. values in the information domain by encouraging US and allied leadership in the ITU and by asking the Department of Commerce to add Chinese institutions connected to cyber operations to the entities list.

China and the Importance of Cyberspace

How do Chinese leaders view the importance of cyberspace?

The Chinese Communist Party (CCP) wants China to become a "cyber superpower"¹, and is well on its way to achieving that goal. CCP leaders have a clear understanding of the domain and how to use cyber power to achieve existing strategic goals – particularly goals within domestic surveillance, defense, information dominance, economic growth, technical standards, and especially offensive capabilities.²

Cyber is a prioritized domain in China's rhetoric, regulation, and action. Becoming a cyber superpower or cyber powerhouse is explicitly stated within their newest Five Year Plan - encompassing plans for economic expansion, national security, talent training, international trade, and more³. This comprehensive cyber strategy has already been incorporated into regulatory processes at ministry⁴, party⁵, and provincial⁶ levels of government.

The CCP believes that the U.S. is more vulnerable in cyberspace, and that they can develop asymmetric capabilities that would give them a distinct wartime advantage.⁷ We observe this in their mismatch between rhetoric and action – for instance, China espouses ideals of cyber sovereignty⁸ while abusing the free and open Internet to sow disinformation in the United States.⁹

Xi Jinping and China's Preparations for Cyberwarfare

Xi Jinping has dramatically escalated Chinese rhetoric around cyber security and warfare, stating openly that "without cyber security, there is no national security".¹⁰ Prior Chinese leaders focused largely on domestic matters: military IT¹¹, domestic cyber sovereignty¹², and control over domestic virtual society¹³. By contrast, **Xi has pushed China to reach for cyber power** by developing a modernized military, shifting propaganda priorities to global information dominance, and remaking the international supply chain with Chinese companies.

Xi Jinping has completely reorganized the People's Liberation Army, downsizing the land-based army it has relied on for decades to create a Strategic Support Force that focuses on cyber, space, and electronic warfare.¹⁴ This reorganization has accelerated a shift in military posture from land-based territorial protection to extended power projection¹⁵, with joint forces and technology as key enablers. To compliment the new joint force, Xi has advanced a strategy of military-civil fusion (MCF), restructuring Chinese science and technology enterprise to simultaneously innovate for both economic and military development.¹⁶ These two strategies marry well with Xi's push past "informationization" to "intelligentization"¹⁷ of the PLA, which will integrate artificial intelligence and human computer interaction into military decision making.¹⁸

Xi Jinping has also stressed the importance of "discourse power"¹⁹ and information dominance²⁰ in cyberspace. This is a marked shift of priorities from domestic censorship to global information control, and this shift has already been noted by U.S. cybersecurity experts: information operations stemming from China targeting domestic issues have been strategically redirected towards the West over the last two years to sow discord and project power abroad.²¹

Furthermore, Xi Jinping is fundamentally changing the world's cyber infrastructure by pursuing Chinese private sector dominance in international markets, while weaning China off of Western technology. The "Made in China 2025"²² plan is aimed at making China the key player in the high-tech global supply chain - rapidly shifting Chinese technology off of Taiwanese and U.S. manufactured chips²³, while the Belt and Road Initiative ensures that Chinese private sector technology firms are involved in key infrastructure deals²⁴ throughout Western Asia, Africa, the Middle East, and Europe.

China, the United States, and Cyberwarfare

US policy papers often refer to China as a near-peer competitor in cyberspace. But make no mistake: **China is a major peer adversary in cyberspace.** As the DOD has openly stated, China is "the only country that can pose a systemic challenge to the United States in the sense of challenging us, economically, technologically, politically and militarily".²⁵ This is especially clear in the cyber domain: The country's offensive cyber capabilities rival or exceed that of the United States, and its cyber defensive capabilities are able to detect many U.S. operations – in some cases turning our own tools against us. On top of this, China also uses asymmetric capabilities that the United States is constrained against using by either international or domestic law, achieving large tactical advantages.

Chinese Offensive Cyber Capabilities

While China has not yet been attributed to a major disruptive cyber attack, the U.S. intelligence community has openly stated that China "possesses substantial cyber-attack capabilities ...[and] can launch cyber attacks that, at a minimum, can cause localized, temporary disruptions to critical infrastructure within the United States".²⁶ Some capabilities are readily observable in the open source: for example, one critical measure of offensive cyber capabilities is a country's ability to find and exploit software vulnerabilities. A software vulnerability is a security flaw or weakness in software that could be exploited by an attacker. They are crucial tools for cyber operations, especially if the flaw has yet to be fixed in most software products, or if the vendor is unaware of the vulnerability in their product at all.

Hackers in China find vulnerabilities in U.S. software at an alarming rate, and China actively exploits these vulnerabilities in its cyber operations before they can be fixed. Every

year, China holds a hacking competition, the Tianfu Cup, for their top hackers to find vulnerabilities. However, unlike equivalent competitions elsewhere, which commonly disclose the flaws directly to impacted companies, **flaws found at Chinese hacking competitions are given to the Chinese government before companies even hear about them**²⁷. A flaw in Apple software reported at Tianfu Cup²⁸ in 2018 was used in Chinese cyber espionage campaigns for two months before the vulnerability was discovered and fixed. How many vulnerabilities does China find compared to the international community? In 2021, Tianfu Cup reported 30 successful demonstrations exploiting new vulnerabilities in US software products, including Windows 10, Apple iOS, Safari, and Chrome.²⁹ This was 40% more than the number of successful demonstrations at Pwn2Own (an equivalent international competition with U.S. turnout) that same year.³⁰

Outside of competitions, **Chinese companies are punished when they disclose vulnerabilities to vendors without first consulting the Chinese government**: when an engineer at Alibaba found a vulnerability in Log4j, he reported it directly to Apache (the U.S. vendor responsible) instead of to the Chinese government. This was one of the most serious vulnerabilities last year, impacting millions of websites and applications.³¹ Instead of rewarding the engineer, the Chinese government suspended its information-sharing partnership with Alibaba Cloud for six months and cited improper disclosure of Log4j as the primary reason.³²

Control over the information environment is also a critical measure of wartime cyber capability – indeed, the Allied Powers used various forms of propaganda³³ and disinformation³⁴ during World War II against the Nazi regime. **China has used the modern Internet ecosystem to successfully craft pro-China narratives abroad and prevent anti-Chinese messages from being propagated**. Its propaganda apparatus is attempting to produce targeted content that promotes pro-China narratives in the West, specifically for "international youths"³⁵, and hired a New Jersey consulting firm to spread pro-Beijing content for the 2022 Olympics via online influencers.³⁶ Tiktok, a popular Chinese social media app, actively censors content unfavorable to Beijing.³⁷ China also has a sprawling covert propaganda network conducting disinformation operations on social media, which has begun to develop measurable international reach.³⁸

China's Asymmetric Capabilities: Playing a Different Game in Cyberspace

In addition to highly robust offensive cyber capabilities, **China has built asymmetric capabilities that the United States is constrained against developing by international or domestic law.** The United States prioritizes operational tradecraft in cyber operations³⁹, does not conduct economic espionage, and has clear authorities on who can and cannot conduct military operations in cyberspace.⁴⁰ The Chinese government develops cyber programs that do not care whether they are found and attributed, continues to steal American intellectual property in

cyberspace alongside more traditional operations, and directly hires corporations to conduct cyber operations on behalf of the regime.

Chinese cyber units continue to conduct economic espionage against companies in the U.S. and globally. Despite the 2015 US-China Cyber agreement in which both countries agreed to refrain from stealing intellectual property⁴¹, China has been flagrantly violating the agreement over the last eight years.⁴² While the 2015 agreement initially resulted in intellectual property being stolen at a slower observable rate⁴³, this is no longer the case.

China no longer cares about being named and shamed in cyberspace. This apathy enables the regime to conduct far more frequent cyber operations⁴⁴ that, while easy to detect, are still wildly successful. By altering malware readily found online⁴⁵ or by using vulnerabilities with known fixes since 2017⁴⁶, China demonstrates that it does not care enough about getting caught to spend the time and money required to develop more stealthy capabilities across all their cyber programs.⁴⁷ In fact, they make themselves easy to find - some cyber operations attributed to China have been found using tools known by the cyber security industry as belonging to the PLA since 2013.⁴⁸ However, these basic operations still successfully penetrate U.S. organizations for both economic espionage and intelligence gathering purposes. In more recent cases, China has sped up their operational tempo after their cyber operation was discovered. When the White House publicly announced flaws⁴⁹ in Microsoft Exchange used by Chinese hackers, the number of observed attacks from China using the vulnerability skyrocketed – suggesting that China ramped up the campaign to compromise as many computers as possible before U.S. companies could protect themselves.⁵⁰

Finally, **China's civilian commercial entities are heavily involved in Chinese cyber operations**. The CCP's "military-civil fusion" strategy has enabled large numbers of civilian companies like Baidu and Alibaba⁵¹ to participate in classified military research and development.⁵² In addition, Chinese contractors have directly engaged in cyber operations for the Chinese government.⁵³ Chinese telecom and infrastructure companies like Huawei have been implicated in Chinese cyber espionage campaigns in the past.⁵⁴ This is particularly alarming given that these same companies are key elements in China's Belt and Road Initiative abroad, and previous infrastructure projects that involved Huawei – like the 2012 African Union building project – were found sending signals back to China.⁵⁵

China's Defensive Capabilities – Large Scale and Able to Detect Western Operations

China also has well established and **large-scale defensive capabilities that are able to detect some Western cyber operations**. It has a cyber security industry of power players providing the full gamut of cyber security products and services⁵⁶, and the industry is growing larger. On top of putting in place extensive cyber security regulations for Chinese businesses⁵⁷, the Ministry of

Industry and Information Technology (MIIT) also plans on boosting development of and demand for cyber security products, expecting the sector to be worth more than \$38.6 billion by 2023.⁵⁸

Two Chinese cyber security firms in particular: Antiy Labs⁵⁹ and Qihoo360⁶⁰, have openly **published analyses of NSA and CIA cyber operations**. While these reports are heavily bolstered by the Shadowbrokers and Vault7 leaks respectively and do not provide enough information for independent researchers to validate their claims, Antiy and Qihoo are two of the oldest antivirus companies in China and therefore likely have the data visibility that would make these claims credible. **Chinese MSS contractors have also been able to observe and recreate U.S. made cyberweapons**: one contractor was found using NSA hacking tools a full year before the tools were made public via the Shadowbrokers leak, suggesting that the contractor observed the hacking tools being used against Chinese targets and recreated the tool from those observations.⁶¹

U.S. Advantages over China in Cyberspace

The U.S. still has power over China in cyberspace. The United States has first mover advantage - U.S. companies own vast swaths of international fiber optic cable, provide some of the world's largest online platforms and produce some of the most widely used technological devices. The United States has a global network of alliances with intelligence partnerships spanning the globe, many of which are in China's sphere of influence. Most importantly, the United States has some of the world's top technical talent and most innovative technology companies.

The CCP knows all of this – and is actively attempting to chip away at those advantages. The Chinese government has pushed policies of technological self-sufficiency to reduce reliance on U.S. technology.⁶² This stems from a clear party leadership understanding that their reliance on U.S.-produced operating systems and microprocessors is an urgent security vulnerability. In addition, China actively pushes its own technology companies to expand internationally and leapfrog over their U.S. counterparts. Chinese officials have also squeezed U.S. companies and allies – technology giants like Apple have been pressured use Chinese hardware and invest directly into the country⁶³, and U.S. intelligence partners have been pressured economically for security and trade concessions.⁶⁴

On top of all this, China is inherently changing the playing field on which we currently operate in cyberspace, through pursuing leadership positions in international technical standards bodies.⁶⁵ Changing the technical standards for how the Internet operates would nullify the United States' first mover advantage over China entirely over time.

China and the U.S. vis-a-vis Cyber Personnel

One global issue impacting both China and the United States is the global shortage of talented cybersecurity personnel. While China and the United States both suffer from a personnel shortage, **China's multi-stakeholder approach to personnel development, its relationship with corporate and academic institutions, and its emphasis on developing asymmetric capabilities will enable it to overcome these issues** in the short term, while developing a formidable force long term.

The CCP is well aware of its shortage of cyber security professionals - estimating the deficit at 1.4 million jobs.⁶⁶ This is three times as much as the current deficit estimate in North America.⁶⁷ **Considering how effective current Chinese cyber capabilities are despite this deficit, China will likely overcome potential issues stemming from this shortage**.

China's cyber talent is currently bolstered by linking research universities to military and intelligence organizations via military-civil fusion: at least 15 Chinese civilian universities have been implicated in cyberattacks, illegal exports or espionage thus far, and over 150 are able to contribute to classified weapons and defense projects/⁶⁸ In addition, China has purchased surveillance tools⁶⁹ (and potentially vulnerabilities⁷⁰) from foreign contractors to bolster its capabilities domestically. China's MIIT has also artificially boosted demand of cyber security products by mandating that key industries devote 10% of their IT budget to cyber security within the next two years.⁷¹

The United States, by contrast, is not nearly as well equipped. The United States is also looking to fill its shortage of approximately 300-400 thousand cyber security jobs, but it is held back by policies that discourage engineers from coming into government service. These include: lack of upward mobility, noncompetitive pay, and long security clearance processing backlogs.

To make matters worse, visa processing issues discourage engineering talent from coming to the US entirely, preventing U.S. institutions from taking advantage of such talent. As a result, the United States has a smaller personnel gap, but far more difficulty in filling it - and it may only get worse: if left unaddressed, the labor shortage is expected to grow by at least 20% every year.⁷²

Comparative Indexes of CCP Cyberpower - a Red Herring

Do not be fooled by indexes that say otherwise - **in cyberspace**, **China is a major peer player**. Indexes that attempt to measure Chinese and U.S. cyber power suffer from **three pitfalls**: <u>choosing irrelevant or incorrect proxies</u>, believing the <u>fallacy of sophistication</u>, and using <u>overly</u> <u>Western measurements of power</u>. Finding proxies for cyber power is incredibly difficult – this is especially the case for offensive cyber capabilities, which are often deliberately hidden away from the prying eyes of researchers. Thus, finding relevant proxies requires deep knowledge of a country's cyber governance and its cybersecurity industry. Due to lack of industry experience, researchers creating cyber power indexes may use misleading proxy data for China's robust cyber capabilities. For example, the IISS cyber power index used semiconductor sale⁷³ as a proxy for cyber empowerment and dependence - when semiconductor *manufacturing*⁷⁴ is far more important for supply chain security.⁷⁵

Researchers also fall into the fallacy of sophistication when measuring cyber attacks – comparing the Stuxnet worm: an incredibly complex piece of software designed to target Iranian nuclear centrifuges allegedly created by the U.S. and Israel⁷⁶, to lower-level attacks perpetrated by the Chinese government. Given how vulnerable the U.S. already is in cyber defense, as well as the well-worn arsenal of online attacks available to our adversaries that barely require technical skills – such as disinformation, phishing scams, or dropping USBs in a parking lot⁷⁷, this is a false dichotomy. Whether a cyber operation is sophisticated or artful is far less important than whether a cyber operation achieves the intended goal.

Fundamentally, using Western metrics of cyber power to measure China's cyber power misses the point that China's goals in cyberspace are inherently different from Western goals. As Western powers talk about their cyber capabilities with increasing openness, some indexes⁷⁸ may decide that China's lack of open offensive cyber doctrine is the same as not having an offensive cyber doctrine. This is an extreme assumption considering the People's Liberation Army (PLA) reorganization, well-honed Ministry of State Security (MSS) cyber operations structures, and its well-developed offensive security industry exports. Indexes that look for openly available strategy documents and international partnership agreements may be missing Chinese goals entirely.

Recommendations for Congressional Action

Based on current open source observations, the United States does not currently have adequate cyber defenses, personnel, supply chain security, or international technical and standards leadership to rival China long-term in cyberspace. **In addition, given how secretive cyber is as a domain, China's capabilities likely exceed the findings compiled here**. To ensure adequate U.S. capabilities in response to China's cyber superpower goals, Congress must:

1) Bolster US Cyber Defenses

If breaking into United States systems were more difficult, China would have to expend many more resources ensuring its cyber capabilities were up to the task. Creating federal mandatory breach notification laws pertaining to U.S. critical infrastructure, mandating threat information

sharing for critical infrastructure sectors to the government, and expanding patching requirements⁷⁹ to federal contractors will be excellent steps in the right direction.

2) Appropriate Funds to Secure the Supply Chain

In order to ensure security and integrity of the global supply chain, Congress must appropriate additional funds to semiconductor foundries in the CHIPS act⁸⁰, as well as allocate funding for research into federal software bill of materials and other key areas where Chinese cyberwarfare may impact the U.S. economy. Directing research into detection and interception of malicious software in open source before it becomes a problem is key – language in the America COMPETES Act can be altered to accomplish this goal⁸¹.

3) Diversify the US Cyber Security Jobs Pipeline

To keep up with China's rapidly growing cyber personnel, Congress should loosen restrictions on contractors to hire foreign talent in the EU or elsewhere, expand the H1-B visa quota for cyber security and engineering talent, double Cybercorps Scholarship for Service funding from 20 million to 40 million dollars⁸², fund cyber security education at levels similar to the National Defense Education Act during the space race, and expand the U.S. Digital Service "tour of duty" model⁸³ to public cyber defense jobs.

4) Work with Allies to Support U.S. Values in the Information Domain

Encouraging US and allied leadership in international standards bodies like the ITU will continue to show support for a free and open Internet. In addition, Congress can move beyond naming and shaming to impose costs on Chinese cyber threat groups by asking the Department of Commerce or Treasury to add Chinese institutions connected to cyber operations to the entities list and sanctions list. This would effectively ban them from using U.S.-produced operating systems and microprocessors, which Chinese firms currently rely heavily on. Note that this must be paired with clear guidelines on how Chinese institutions could get themselves removed from the list to encourage more responsible behavior.

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