

Rob Bradley

Mr. Rob Bradley
Director of the International Climate Policy Initiative at World Resources Institute
Washington, DC

Rob Bradley directs the work on international climate policy for the World Resources Institute. In this capacity he oversees projects on energy efficiency and clean energy technologies for development and poverty reduction; large-scale international investment in clean energy; trade and competitiveness; international climate architecture; and adaptation strategies for climate change, and has published research on all these subjects.

He has spent 13 years consulting for private, public and NGO sector clients on issues such as international climate policy, innovative financing for renewable energy, solar energy marketing, market assessments for wind energy, economic impact of environmental policy and geopolitical aspects of energy agreements. He was a member of the design committees for the EU emission trading system and other key policies.