



### **Mark Allen Cohen, Senior Counsel, US Patent and Trademark Office**

Mark rejoined the USPTO as Advisor to the Under Secretary and Director and later as Senior Counsel, China in the Office of Policy and International Affairs in 2012, after serving as a visiting professor at Fordham Law School (2011-2012). Prior to that time he served in such functions as: Director, International Intellectual Property at Microsoft Corporation; Of Counsel to Jones Day's Beijing office; and Senior Intellectual Property Attaché at the U.S. Embassy in Beijing (2004-2008). In total, he has over 30 years private, public sector, in-house and academic experience in China and transition economies, with a principle focus on technology trade and intellectual property.

Mr. Cohen was the first IPR Attaché posted by USPTO to handle IPR issues in a foreign country. In addition he launched the annual "Ambassador's IPR Roundtable" which he co-chaired for five years, devised IPR "toolkits", "road shows", pro-bono programs, internal training programs for the US government and external training programs, and worked with USPTO and other US agencies to engage China and Chinese IP agencies.

Mr. Cohen has trained, lectured and debated Chinese IP and competition law matters in person and in the media in English and in Chinese. Currently, Mr. Cohen leads a China team at USPTO consisting of 21 individuals in DC, Beijing, Shanghai and Guangzhou, China on all aspects of USPTO's activities in China. Among his book-length publications are *Antimonopoly Law and Practice in China* (Oxford University Press 2011, with Steve Harris et al.). He was also the editor of *Chinese Intellectual Property Law and Practice* (Kluwer Law International 1999) and has edited or published a number of on-line publications, including the blog [www.chinaipr.com](http://www.chinaipr.com).

Mr. Cohen has taught and lectured at numerous universities in the United States, Asia and Europe. As a visiting professor and now an adjunct at Fordham, he teaches the first class on Chinese intellectual property law in North America. He is also a guest professor at Renmin University, China and was a Fulbright Professor in Slovenia (1993-95). Amongst other honors, he was the recipient of the US Chamber of Commerce's "IP Champion" award in 2014.

Mr. Cohen holds a J.D. degree from Columbia University (1984), an M.A. from the University of Wisconsin in Chinese Language and Literature (1979) and a B.A. from the State University of New York at Albany in Chinese Studies (1977).