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Gary D. Rawnsley is Professor of International Communications in the Institute of Communications Studies, University of Leeds. His principal areas of research interest are information operations and strategic communications (propaganda, psychological operations, public diplomacy and soft power) with a particular focus on East Asia. He has published widely in the areas of international and political communications, and has lived and taught in China, Taiwan, Hong Kong and Australia. His current research project is a comparison of the soft power strategies of Taiwan and China. Between 2005 and 2007, Professor Rawnsley was the founding Dean and Professor of International Studies at the University of Nottingham in Ningbo, China, the first branch campus of a foreign University in China.

